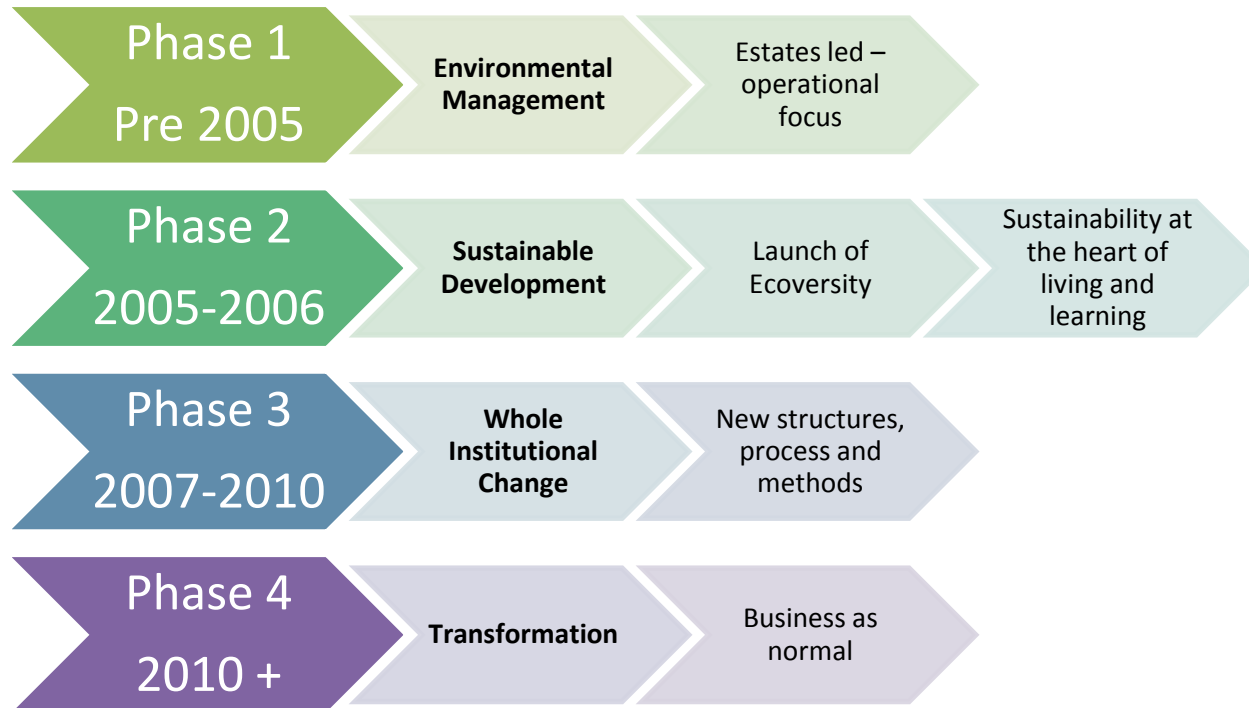


# What is Sustainability to the University of Bradford?

# The Ecoversity Journey 2004 - 2014



## Phase 1- Environmental Management

- Buildings & Landscape
- Campus Look and Feel
- Car Parking
- Easy Wins & Early Targets





## Phase 3- Whole Institutional Change

- Leadership
- Core funding from embedded budgets
- £100m Campus regeneration budget with Sustainability at the heart of the Master Plan

## Phase 3- Whole Institutional Change Curriculum

- UNESCO framework for Education for Sustainable Development (ESD)
- Monitoring & Impact Assessment



7 Academic schools, 12,000 students, 500+ courses

# Phase 3- Whole Institutional Change Campus



Increased green spaces



Pedestrian friendly



Enhanced social spaces



## Phase 3 - Student engagement

- Student Ambassadors & Volunteers
- Events & Discrete Projects
- National Lead on Student Engagement 2009



## Phase 3 - Community and communications

- 90 Events & Seminars, 6 Conferences
- Green Impact – Staff Champion Scheme
- Ecoversity Action Group
  - Ecoversity Task Groups
    - [Purchasing](#), Integrated Travel, Energy & Carbon
    - Food & Drink and Reduce, Reuse Recycle

## Phase 3 - Community and communications

- [Delta](#) E-Sourcing Portal
  - Tender Process Key Stages
    - Advertise
    - Pre-qualification
    - Tender
    - Presentation
- [Purchasing](#) Services
  - Tendering teams & Communication

## Phase 3 – Environment Performance



- Combined Heat & Power Unit
- Biomass Boilers
- Computer shutdown software
- >1k lug-a-mug sold
- 60k plastic bags p/w saved
- Fair Trade since 2006
- 100% recycled paper

## Phase 3 – Environment Performance (2)

- Greenspace increase 7% & Transport Policy
- New Builds BREEAM
  - Sustainability Enterprise Centre - Outstanding
  - Sustainable Student Village – Outstanding
  - Science Technology Engineering & Mathematics – Outstanding
  - School of Health - Excellent
  - Emm Lane (School of Management) - Excellent

## Phase 3 - Awards and achievements

Level	Body	Award
International	International Sustainable Campus Network	Winner of 'Impact' category 2010. First University in Europe
National	Universities that Count (Corporate Social Responsibility)	Gold 2010 – 11 and first place university. Bronze 2008 – 09
National	Green League	7 <sup>th</sup> place in UK
National	Times Higher Education	Outstanding Contribution to Sustainable Development 2009
National	Green Gown	Highly Commended – Specific Area 2010 Winner Continual Improvement – Whole Institution 2009 Highly Commended – Courses 2009
Regional	Business in the Community	Silver 2009 -10 and Most Significant Improver Bronze 2008 -09 and Highest New Entrant

## Phase 4 – Transformation

- Ecoversity core feature of Corporate Strategy and Performance
- Students coming to Bradford because of its commitment to sustainable development

## Lesson Learnt

- Overarching vision and brand
- No magic 'change management' bullet
- Success breeds Success
- Widespread curriculum change possible
- Multi-partnerships of internal groups

## Lesson Learnt (2)

- Senior Management Commitment
- Take time to have open conversations
- Working across traditional silos
- Mistakes, failures and mis-communications are inevitable



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**Thank you**



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# Thank you

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